

Full Stack *Press* Kit

Rules of Use

The Full Stack Press Kit provides essential guidelines for using brand assets to maintain consistency and uphold brand integrity. It includes instructions on logo usage, color schemes, and other branding elements to ensure cohesive and professional representation across all media.



Correct Spelling

We use the correct spelling and ensure "Full Stack" is written as two separate words.

Exclusion Zone

Maintain clear space around the logo to ensure visibility.

Minimum Space

Leave space equal to half the logo height around.

Brand Colors

Use specified brand colors for consistent visual identity.

Colour Palette

Follow the approved palette to maintain brand coherence.

#1E1D19

#F15E2B

#008080

#F3FFFA

TYPEFACE

Gilroy

Regular

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
0123456789
!@#%&'()*_

Medium

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
0123456789
!@#%&'()*_

Bold

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
0123456789
!@#%&'()*_

Aa

Aa

Aa

Font Use

Use designated fonts for all communications.

Text Styling

Follow guidelines for font size, weight, and spacing.

Style Consistency

Use high-quality images that align with brand aesthetics.

Image Guidelines

Ensure photos reflect the brand's values and visual style.

